



International Conference on Education

09 & 10 April 2015
@ Beijing, China.



Organized By



www.educationconference.co



INTERNATIONAL CONFERENCE ON EDUCATION-2015.

- ✿ **Prof. Gary E. Swanson (Conference Chair)**
Mildred S. Hansen Endowed Chair in Journalism, The University of Northern Colorado, USA
- ✿ **Dr. Kay Norton President, University of Northern Colorado, USA (Keynote Speaker).**
- ✿ **Prof. Ginny Huang, Associate Dean of College of Education and Behavioral Sciences, USA(Keynote Speaker).**
- ✿ **Isanka P.Gamage(Conference Convener)**
The International Institute of Knowledge Management (TIKM)
- ✿ **Oshadee Withanawasam(Conference Publicity Chair)**
The International Institute of Knowledge Management (TIKM)

SCIENTIFIC COMMITTEE

 Prof. Gary E. Swanson	USA
 Prof. (Dr.) Supathanish Termsnguanwong	Thailand
 Prof. Serigus Koku	USA
 Prof. Olaf Hallan Graven	Norway
 Prof. John McDowell	Australia
 Prof. Dr. Mohamed A. Arteimi	Libya
 Dr. Naleen Abeysekara	Sri Lanka
 Dr. Sangita T. Ghodake	India
 Dr. David S. Porcaro	USA
 Dr. Christopher C. Chua	Philippines

SCOPE AND OBJECTIVES

Education is more than reading, writing, and arithmetic. It is one of the most important investments a society can make in its people and its future. TIKM's 1st Annual International Conference on Education's objective is to bring together researchers, educators, experts, practitioners, and policy makers to share their knowledge and experience with one another. The conference will be held the 9th and 10th of April, 2015 in Beijing, China.

The ICEDU-2015 program will include keynote presentations from experts in their related fields, interactive presentations, case studies, and will also provide the opportunity to share research, ideas, and develop working relationships. The conference will provide scientific platform to bring together educators, researchers and scholars in the domain of interest from around the world to exchange knowledge, discuss issues, share innovations and network.



 Conference Schedule

		DRAFT CONFERENCE SCHEDULE	
Day 01		Day 02	
08.00 a.m.-08.30 a.m. Conference Registration	08.30 a.m.- 09.00 a.m. Plenary Speech		
	09.00 a.m. - 10.00 a.m. Technical Session 3	09.00 a.m. - 10.00 a.m. Technical Session 4	
08.30 a.m.-09.30 a.m. Inauguration Session	10.00 a.m. - 10.30 a.m. Morning Refreshment		
09.30 a.m.-10.15 a.m. Conference Photo & Morning Refreshment	10.30 a.m. - 12.30 p.m. Technical Session 5	10.30 a.m. - 12.30 p.m. Technical Session 6	
10.15 a.m.-12.30 p.m. Keynote forum			
12.30 p.m-1.30 p.m Netwok Lunch	12.30 p.m. - 1.30 p.m. Netwok Lunch		
04.15p.m.-05.45 p.m. Technical session 1	01.30 p.m. - 04.00 p.m. Technical Session 7		
03.45 p.m.-04.15 p.m. Evening rershment	04.00 p.m. - 4.30 p.m. Evening Refreshment		
04.15p.m.-05.45 p.m. Technical session 2	4.30 p.m. - 5.15 p.m. Conference		
	5.15 p.m. - 6.00 p.m. Awarding Ceremony		

🌐 CONFERENCE TRACKS

Topics of interest for submission include the following 3 themes,

🌐 Innovation in Education vs. Traditional Methods of Instruction

- **Some possible topics/issues to be addressed include but are not limited to:**
 - 🌐 New educational models and measurement of learning outcomes
 - 🌐 Developments in online learning and what it means for the education and the work place
 - 🌐 Learning styles and optimal delivery models for continuing education and industry
 - 🌐 Defining a path for change – what methods of instruction are cutting-edge and are practical and successful in today’s educational landscape?
 - 🌐 Traditional educational models, effectiveness, and issues facing teachers and administrators today
 - 🌐 Ethics, moral responsibility, and core values as they relate to classroom and online instruction and learning

🌐 International Student Recruitment; International Partnerships, Exchange and Support

- **Some possible topics/issues to be addressed include but are not limited to:**
 - 🌐 Strategies for marketing and recruiting international students
 - 🌐 Developing partnerships with “quality” higher education institutions
 - 🌐 Teaching, the role of foreign language and minimum requirements in internationalizing the content of the curriculum
 - 🌐 Visa requirements and the role of immigration policy in students destination country choice
 - 🌐 Legal issues, governmental and other restrictions, and supporting international students in times of crisis
 - 🌐 The role of international educational agents and offices
 - 🌐 Breaking down barriers to language and culture in establishing agreed-upon criteria through partnerships and the mutual exchange of qualified students
 - 🌐 Financing higher education and the roles of university presidents, ministries of education, international directors, and public policymakers

✚ Collaboration between Industry and Universities, and the Global Workforce of Tomorrow

• Some possible topics/issues to be addressed include but are not limited to:

- ✚ Characteristics of the new generation learner and what competencies and skills are needed to succeed
- ✚ Knowledge needs in a fast-paced environment
- ✚ Working and learning across boundaries of space, time, and culture
- ✚ Implications of generational shifts in the work force
- ✚ Forming partnerships between industry and academia
- ✚ Developing productive program outcomes
- ✚ The role of faculty and subject matter experts (SME's) in meeting industry needs
- ✚ Legal, negotiation, and contractual issues and solutions
- ✚ Evaluation and assessment

✚ Call for papers – ICEDU 2015

Submit your Abstract to: abstract@educationconference.co

Please set up your abstracts according to the given format at this website <http://educationconference.co/2015/abstract-guidelines/>. That format will help you to submit your abstract; therefore you are requested to follow the format carefully for your abstract submission. Abstracts that do not follow this format will be rejected. You are also expected to send a brief biography together with the Abstract. If you have any technical issue or you need any further assistance in submitting your abstract, please contact Isanka at isanka@tiikm.com or +94 715 589 870.

✚ THE OFFICIAL LANGUAGE

The official language of the conference will be English.

⊕ DATES OF IMPORTANCE – ICEDU 2015

Abstract submission deadline :	15 January 2015
Abstract acceptance notification :	Within two weeks
Early Bird Registration deadline :	31 January 2015
Conference registration final deadline for presenters :	10 March 2015
PP Presentation due on or before :	25 March 2015
ICEDU 2015	09-10 April 2015
Post Conference tour :	11 April 2015
Full paper submission deadline :	15 May 2015

✿ Conference Venue – ICEDU 2015

Hotel Novotel Beijing Xin Qiao

Novotel Beijing Xinqiao is a 4-star international hotel ideally located in city center. Tiananmen Square, Forbidden City and Wangfujing shopping street are a short walk away. New World Shopping Mall is just across the street. High speed WiFi broadband in all rooms and public areas and iMac corner available in the lobby. Subway Line 2 & 5 Chongwenmen station is right in front of hotel. Beijing Railway Station 10 minutes walking distance and Beijing capital airport 30km distance.



Contact Details

Novotel Beijing Xinqiao, 1 Chong Wen Men Xi Da Jie , Beijing 100005
(+86 (10) 6513 3366)+86 (10) 6512 8902 , FBsales@novotelxinqiaobj.com , novotel.com.cn ,
accorhotels.com.cn

CONTACT PERSONS

General Inquiries

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Visa, Accommodation, Transport

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Registration Information – ICEDU 2015

Early Bird Registration	31 January 2015
Deadline for final Registration	10 March 2015
REGISTER NOW	

Please send a scanned copy of the bank receipt after transferring your registration fee. Also, Send as your color photograph for the registration process

Registration Types

01. In-Person Participant's Registration

Registration fee includes:

- Attendance at all plenary and parallel sessions (keynote addresses as well as paper presentations and descriptions of practice and informal conversation sessions with keynote speakers).
- In-person conference session presentation (which involves submitting a abstract and, if accepted, inclusion in the conference program).
- The option to submit your paper to the corresponding Journal.
- Two conference lunch buffets
- Four snack/coffee breaks
- ISSN published Abstracts CD/ publication, admission to poster sessions, A printed conference programme, conference bag , conference materials , attendance and/or author certificates, a receipt of the registration fee

(Please note registration does not include extras such as transport, tours or accommodation. These extras can be booked at the time of registration.)

02. Group Registration:

All the benefits of in-person participant

Discounted Registration for five (5) or more participants from same organization/institution

Please contact Mr. Chamikara for more information chamikara@tiikm.com

03. Virtual Registration

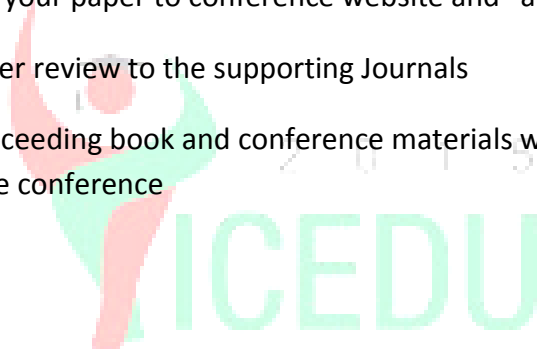
If you wish your paper to be published in ICEDU 2015 Publications, but will not be able to attend the ICEDU 2015 conference, you have an option to register as a “virtual presenter”.

Abstracts and papers will be published in conference proceedings

Upload a presentation of your paper to conference website and “author STREAM”

Submit your paper for peer review to the supporting Journals

An author certificate, proceeding book and conference materials will be posted to every virtual presenter after the conference



 **Price & Payment – ICEDU 2015**

Item	Delegates(Normal Rate)			
	Before 31-01-2015	Before 15-02-2015	Before 10-03-2015	On-site
Speaker	\$385	\$400	\$425	\$440
Attendee	\$400	\$415	\$440	\$450
Item	Students			
	Before 31-01-2015	Before 15-02-2015	Before 10-03-2015	On-site
Speaker	\$350	\$385	\$400	\$415
Attendee	\$385	\$400	\$415	\$425

Item	Group registration			
	Before 31-01-2015	Before 15-02-2015	Before 03/10/2015	On-site
Per Person	\$350	\$375	\$400	\$415
Item	Virtual registration			
	Before 31-01-2015	Before 15-02-2015	Before 03/10/2015	
Delegates	\$175	\$185	\$200	
Students	150	175	185	

⊕ **Payment method for conference participants**

⊕ **For Foreign Participants / Bank Transfer (TT)**

BANK NAME	Hatton National Bank 479, T. B. Jayah Mawatha (Darley Road), P.O. Box 837, Colombo 10, Sri Lanka.
BRANCH	Homagama
BENEFICIARY	The International Institute of Knowledge Management(Pvt)Ltd
ACCOUNT NUMBER	077910146135
ADDRESS OF BENEFICIARY	423 1/D, High Level Road, Moraketiya, Pannipitiya, 10230, Sri Lanka
SWIFT CODE (International)	HBLILKLX
BRANCH CODE	077
BANK CODE	7083
**Note: The conference secretariat should receive the exact amount of registration fees. If not, the participant has to pay the balance due at the registration desk. Therefore, the participant has to add US\$ 5-10 for the international transaction cost. Any addition received will be reimbursed at the Registration Desk.	

✚ For Sri Lankan Participants

BANK NAME	Hatton National Bank
BRANCH	Homagama
BENEFICIARY	The International Institute of Knowledge Management(Pvt)Ltd
ACCOUNT NUMBER	077010016840

Please email a scanned copy of the remittance advice to registration@educationconference.co as proof of payment.

Registration Note: One author registration can cover a maximum of one paper. Contributions will only be published at ICEDU 2015 publications if at least one of the authors of each accepted abstract is registered before 31 January 2015. Please contact Mr. Chamikara for more information chamikara@tiikm.com

